

2018 Annual Dinner and Meeting

Event Details

The **Annual Meeting** provides an engagement opportunity for *Bulletin* followers to interact with *Bulletin* board members and experts. Registrants participate in small (30-50 people) concurrent discussions on topics of nuclear risk, climate change, and disruptive technologies, led by members of the *Bulletin's* distinguished Board of Sponsors and Science and Security Board among other notable science leaders. The meeting allows *Bulletin* stakeholders to engage these experts and connect with other attendees. A reception follows the meeting.

-Approximately 100 registrants

The **Annual Dinner** is a signature event supported by the philanthropic and corporate communities and attended by civic, scientific and academic leaders in Chicago and beyond. Preceded by a reception, the Annual Dinner features keynote speakers who are leading experts on the science and policy of nuclear risk, climate change, and disruptive technologies. It recognizes individuals who make major contributions in the fields of journalism, science, advocacy, and art to create a healthier, safer planet.

-Approximately 300 guests

Date & Time: **Thursday, November 8, 2018**

- 12:00 pm - 5:00 pm Meeting
- 5:00 pm - 6:00 pm Reception
- 6:00 pm - 9:00 pm Dinner

Location: **University Club of Chicago, 76 E Monroe St, Chicago, IL 60603**

Dinner Keynote: **Joseph Y. Yun**, *Senior Advisor at The Asia Group, Global Affairs Analyst for CNN*
Ambassador Yun previously served as US Ambassador to Malaysia and Deputy Assistant Secretary of State for Korea and Japan. Widely recognized as one of the leading experts on US relations with North Korea, as well as Washington's broader approach to the Asia-Pacific, he brings over three decades of insights and expertise.

Past speakers include David Sanger, National Security Correspondent for *The New York Times*; Jerry Brown, Governor of the State of California; William Perry, 19th US Secretary of Defense; Thomas Pickering, former US Ambassador to the United Nations, the Russian Federation, India, Israel, and Jordan; Richard Somerville, climate scientist at the Scripps Institution of Oceanography at the University of California at San Diego; and Julia Stasch, President, John D. and Catherine T. MacArthur Foundation.

Dinner Honoree: **Lee Francis**, *President and CEO of Erie Family Health Center*
Dr. Francis joined Erie Family Health Center in 1991 and has served as President and CEO since 2007. In addition to his executive responsibilities, Dr. Francis is a board-certified internist caring for adult patients at Erie as well as an Associate Professor of Clinical Medicine at Northwestern University Feinberg School of Medicine. He serves as Chair of the *Bulletin's* Governing Board.

Past honorees include *Bulletin* long standing supporters Ellen Sandor, pioneering artist with a longstanding commitment to the integration of art and science; Bill and Eleanor Revelle, civic leaders on climate change and global security; and Marjorie Craig Benton, civic leader and past Public Delegate to the United Nations Special Session on Disarmament as Co-Chair of the Americans for the Strategic Arms Limitation Treaty (SALT) and as Special Advisor for the UN Disarmament Commission.

Marketing: *Bulletin* press release/media kit, the *Bulletin* website, mailed invitations (approx. 1,000), email announcements (over 40,000), and *Bulletin* annual reports (online and mailed distributions)

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About the *Bulletin*

The *Bulletin of the Atomic Scientists* is a nonprofit 501(c)(3) organization committed to ensuring that science and technology is deployed for the benefit of mankind. Our founders, the most renowned scientists in their day, understood that citizens and elected leaders must play the central role in keeping the planet safe, and that supporting them with trusted sources of information requires intense, sustained and creative efforts. **Since 1945, the *Bulletin* has bridged the divide between scientific research and political action on topics of nuclear risk, climate change, and emerging technologies.** It does this through its award-winning bimonthly digital journal (found in 15,000 institutions across the globe with half a million downloads per year), iconic Doomsday Clock, public access news website (receiving on average 200,000 visits each month), and regular sets of convenings.

The *Bulletin's* mission is as urgent today as it was at its founding. Globally, the arms control architecture is crumbling and there doesn't seem an appetite to improve it. Nationally, threats to our democracy abound. We stand at a pivotal moment in which the need for debate about the implications of science's advancement could not be greater. Our online magazine serves as a guide through such times—to provide evidence-based, rigorously sober solutions to man-made existential challenges like nuclear war, climate change, and disruptive technologies. **The *Bulletin* makes a critical difference by increasing awareness and offering solutions to the most pressing challenges facing our planet and its inhabitants.**

Our Impact

The *Bulletin* penetrates the highest levels of policy making and the broader landscape of popular culture. The organization's assistance is regularly sought by policy makers and the media for input and analysis. Government officials at the federal, state and local levels contact the *Bulletin* for expert advice. The *Bulletin's* executive director and publisher Rachel Bronson is regularly interviewed on the **PBS News Hour** and **Chicago Public Television WTTW** about the world's nuclear status, disarmament, and broader security issues.

The January 2018 Doomsday Clock Announcement, ***It Is 2 Minutes To Midnight***, had a particularly strong presence on Facebook with total views on **Facebook LIVE** at 2.2 million. **USA Today, Reuters** (Canada), **BuzzFeed News, NowThis Politics, The Independent** (UK), **WGN Chicago**, and many other smaller news stations all carried the feed on their Facebook LIVE pages. The clock announcement was followed by an op-ed in *The Washington Post* authored by Robert Rosner and Lawrence Krauss. California Governor Jerry Brown mentioned the Clock in his State of the State address, included it in his press release to the media, and distributed copies of the 2018 Statement to every member of the California State Legislature.

The ***Turn Back the Clock*** exhibit at the **Museum of Science and Industry, Chicago** showcases the *Bulletin's* history and illustrates the role that an informed citizenry, including journalists, scientists, advocates, artists, and others, can play in creating a safer and healthier planet. *Turn Back the Clock*, viewed by hundreds of thousands of visitors of all ages, is open through 2018.

The *Bulletin's* e-newsletter reaches approximately 40,000 people and its subscription base is growing. Since July 2017, the *Bulletin's* **Twitter** following has increased by 28%, and its **Facebook** likes have risen by 20%. While remaining visible in traditional media outlets like ***The Washington Post, the New York Times,*** and ***The Economist,*** the *Bulletin* regularly appears in outlets frequented by a much younger audience, such as **Vox, Reddit, Gawker,** and ***Teen Vogue,*** this last reaching a cohort of young women eager to engage with critical issues. Over fifty percent of the *Bulletin's* audience is younger than 35 (70 percent younger than 45) and nearly half comes from outside the United States.

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Lead - \$50,000

- Table of ten at the Annual Dinner
- Ten invitations to the Annual Meeting, lunch included
- Biannual phone/web briefing for up to two people from *Bulletin* president and CEO Rachel Bronson and a leading member of the *Bulletin's* Science and Security Board on matters of nuclear security, climate change, and disruptive technology.
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the remarks, program, and video screen at the Annual Dinner; on the website; in the Annual Report
- Purchasing a ticket at this level gives you the option to include a STEM teacher at your table
- Opportunity to host a leading *Bulletin* expert at your table

Benefactor - \$25,000

- Table of ten at the Annual Dinner
- Up to six invitations to the Annual Meeting, lunch included
- Biannual phone/web briefing for up to two people from *Bulletin* president and CEO Rachel Bronson and a leading member of the *Bulletin's* Science and Security Board on matters of nuclear security, climate change, and disruptive technology.
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the remarks, program, and video screen at the Annual Dinner; on the website; in the Annual Report
- Purchasing a ticket at this level gives you the option to include a STEM teacher at your table
- Opportunity - host a scientist at your table

Sustainer - \$10,000

- Table of ten at the Annual Dinner
- Up to four invitations to the Annual Meeting, lunch included
- Invitations to salon dinners and private *Bulletin* events
- Prominent recognition in the program and video screen at the Annual Dinner; on the website; in the Annual Report
- Opportunity - host a scientist at your table

Patron - \$5,000

- Table of ten at the Annual Dinner
- Two invitations to the Annual Meeting, lunch included
- Prominent recognition in the program and video screen at the Annual Dinner; on the website; in the Annual Report
- Opportunity - host a scientist at your table

Meeting & Dinner Package - \$300 per person

- Ticket includes: lunch, meeting keynote address and 3 afternoon sessions, cocktails, hors d'oeuvres, dinner and program

Individual Meeting Participant - \$150 per person

- General admission ticket includes: lunch, keynote address and 3 afternoon sessions

Individual Dinner Seat - \$250 per person

- Ticket includes: cocktails, hors d'oeuvres, dinner and program

Educator Sponsor, Meeting & Dinner - \$300

- Underwrite a Chicagoland science teacher to attend the day and evening programs

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Preferred Recognition (as it should appear in printed materials):

Contact Name: _____ Title: _____

Company/Affiliation: _____

Phone Number: _____ E-mail Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date: _____

Thank you for your support! Please make your reservation by October 19, 2018.

We will support the 2018 Annual Meeting and Dinner at the following level(s):

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Lead Sponsor | <input type="checkbox"/> \$300 Meeting and Dinner, QTY (____) |
| <input type="checkbox"/> \$25,000 Benefactor Sponsor | <input type="checkbox"/> \$250 Dinner Only, QTY (____) |
| <input type="checkbox"/> \$10,000 Sustainer Sponsor | <input type="checkbox"/> \$150, Meeting Only, QTY (____) |
| <input type="checkbox"/> \$5,000 Patron Sponsor | <input type="checkbox"/> We are unable to attend, but would like to make a gift of \$ _____ |
| <input type="checkbox"/> \$300 Educator Sponsor, QTY (____) | |
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Method of Payment:

- Please send an invoice.
- Enclosed is a check for \$ _____ made payable to the *Bulletin of the Atomic Scientists*.
- Credit card # _____ CVC# _____ Expiration Date: _____

If different than above, add the Card Billing Name, Address/City/State/ZIP/Email/Phone:

For further information, please contact Colleen McElligott, mcelligott@thebulletin.org or 773.834.2308. Please visit our reservation website for secure online credit card payments.